

# Acquire

MediaFiler is the easiest asset acquisition software in the industry. Your traffic system and/or our dublist processor can be used to create a drop-down list of "to be dubbed" material. Interfaces to ShowTimer, PathFire and/or FlipFactory add a "need to review" list in the drop-down list. The operator selects the house-name and up to three simultaneous destinations (for a primary and 2 backup sources) then MediaFiler populates all known metadata automatically. This minimizes data entry time, errors and the printed "check-off sheet". Source control can be accomplished directly from the software with simple keyboard and mouse clicks or through an optional hands-on Shuttle-Jog Controller.



**Save Time and Improve Quality!**  
 Stop redundant data entry! Import your traffic dub-list to create a drop-down "to-do" list.

- Reduce media prep time.
- Improve quality control
- Easy to learn and use.
- Share equipment resources.
- Use house traffic system to populate dub "to-do" list.
- Interfaces with ShowTimer, PathFire and FlipFactory to populate "to-do" list for must-review-before-air material.
- VTR Source may be controlled from the MediaFiler interface or through an optional Shuttle Jog Controller (a "hands on" control panel similar to a Sony or Panasonic VTR shuttle /jog control panel).



## FEATURES

### Save Time On Ingest

- Ingest in 3 steps: Record, Review & Accept.
- Efficiently ingest from video tape machines or video servers.
- Transfer into 1, 2, or 3 storage devices at the same time.
- Access Traffic Dub List information with an integrated media database to reduce data entry.
- Easily enter & review metadata including House Name, Media Name, Advertiser Name, Product, Agency ID, Expiration Date, & Federal Code.
- Automatically store metadata in the central Floralcal media database.
- Optionally record source material & trim the results on the target video server.

### Review and Approve Results

- Automatically review recorded material on any target storage device for accuracy.
- Simultaneously record & review material on the target.
- Easily reject & rerun transfers for perfect material.
- Quickly verify that the first frame (SOM) is captured on each target copy.

### Share Resources

- Reduce equipment costs by sharing machine control resources with other Floralcal automation products.
- Share the same source & target machines between multiple MediaFiler workstations.
- Support virtually all VDCP protocol video servers & Sony protocol VTRs.
- Access separate databases used in ShareCasting & multi-channel operations.

### Be In Control

- Control all source & record machines from one console.
- Control shuttle/jog, fast forward, rewind, stop, jog one frame & go to beginning/end of file.
- Use the optional multimedia controller with jog/shuttle knob & buttons for improved productivity & enhanced control.
- Get machine status & current position feedback.
- Automatically connect source & target machines with optional source router control.
- Automatically switch the video monitor source with the optional monitor router control.

### Improve Material Quality

- Get frame accurate transfers automatically.
- Easily mark in-mark out source or target material with frame-by-frame review.
- Start high & low resolution encodes within the same TV frame for accurate time code in the original & proxy material.

### System

Dell / Intel Core 2 computer with Microsoft Windows  
Windows XP Pro-SP3, 3.0GHz CPU, 2 GB RAM, 160GB HD X2, RAID 1.

### Options

**Additional VTR:** Control an additional video tape machine as a source.

**Additional Video Server Port:** Control an additional video server encoder port for ingest & decoder port for review.

**Multimedia Shuttle/Jog Controller:** Add an external controller with jog/shuttle knob & buttons for improved productivity & enhanced control.

**Shared Machine Control:** Support shared machine control with a Floralcal device server for one or more MediaFiler devices.

**Ingest Source Router Control:** Control a single router output to automatically connect a source to the target (add one for each target).

**Video Monitor Router Control:** Control a single router output to automatically connect a video monitor for review of all sources or targets.

**Edit & encode tag placement on promotions with the Inscribe Namedropper XL,** including split audio/video mark in points.

### Supported Devices

New device support is frequently added. Please contact Floralcal for a complete list.

#### Video Servers

Video servers controlled using VDCP protocol via RS-422 unless otherwise noted.

Accom	Abekas 6000
360 Systems	Imagestore 2000
Grass Valley Group	Profile 100, 200, 400, XP Series, Profile MAN, iVDR, K2
Leitch	VR300, VR420, VR440, VR445, Nexio
Omneon	Networked Content Server Series
Avid Pinnacle/HP	BVS, MediaStream 300, 700, 900, 1600, SAN series, 8000
SeaChange	BMC-830, BMS-830, BMC-1230, BMC-1250, BMC-1630, BMC-1650
Sony	MAV-70

Support for one encoder and one decoder included with MediaFiler. Additional encoders/decoders are optional.

#### Video Tape Recorders

Support for two VTRs included with MediaFiler.

VTRs controlled using Sony BVW protocol via RS-422.

#### Routing Switchers

Support optional with MediaFiler for monitor and ingest source routing.

Nx1 routing switcher controlled using GVG TEX-XL or Leitch protocol via RS-422 include:

Adrienne	AEC-1 (10x1) series, AEC-2 (10x2) series
Evertz	X-12 Series, X-95 Series
Grass Valley Group	Venus, Performer, Concerto, Horizon, Series 7000, Encore, TEN20, TEN-XL series
Leitch	VIA32 Series, XPLUS Series, XPRESS Series, Integrator Series
Nvision	
Practel	Series 16, Series 41, Series 64, Series 8000
Probel	Freeway
Videotek	RS-12 Series